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Subject: Re: LBC

From: Josh Finer <josh@lbry.io>

To: Dave Balter <dave@flipsidecrypto.com>

Cc: Jim Myers <jim@flipsidecrypto.com>, Jeremy Kauffman <jeremy@lbry.io>, Alex Grin

<grin@lbry.io>

Date Sent: Tuesday, October 3, 2017 10:15:22 AM GMT-04:00 **Date Received**: Tuesday, October 3, 2017 10:15:23 AM GMT-04:00

Dave-

Will keep an eye out.

In the meantime, I sent 10 LBC to the address you provided.

TxnID: 6509f2e2e4e4de67f3b98235c1a7fb1ec5ba323ca1b18c94eb9aa67995517a04

On Tue, Oct 3, 2017 at 10:09 AM, Dave Balter < dave@flipsidecrypto.com > wrote:

Wire is out. Should be there in about an hour is my guess.

\$52,800

confirm: 2300412752

On Tue, Oct 3, 2017 at 10:07 AM, Josh Finer < josh@lbry.io > wrote:

Great. We are:

LBRY Inc

834 Elm Street

Manchester, NH 03101

On Tue, Oct 3, 2017 at 10:05 AM, Dave Balter < dave@flipsidecrypto.com > wrote: never mind on swift. I got it configured.

Just need your address...

On Tue, Oct 3, 2017 at 9:55 AM, Josh Finer <<u>josh@lbry.io</u>> wrote:

Good Morning

All sounds fine to me.

Our wire instructions:

- Wire to TD Bank, Wilmington, Delaware
- ABA number: 031101266
- Name of the Customer whose account is to be credited: LBRY INC
- Account number: 9245835876

I will confirm funds and first send a small test amount of LBC.

Thank you

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FC 000044

Josh Finer 215.499.4613

On Tue, Oct 3, 2017 at 8:10 AM, Jim Myers < jim@flipsidecrypto.com > wrote: Hey Josh -- nice to meet you! We're ready to initiate this transaction.

The current market price on Poloniex is sitting at \$0.21

We'll be purchasing \$52,800 worth, so with the 5% discount (\$0.1995), that comes to 264,661.65413 units.

Can you send wiring instructions?

Our LBC address: bay3VA6YTQBL4WLobbG7CthmoGeUKXuXkD

Once you have the funds from us, can you please send a small test amount first and then once I confirm receipt send the rest?

Thanks!

Jim

On Mon, Oct 2, 2017 at 12:29 PM, Dave Balter < dave@flipsidecrypto.com > wrote: This all sounds exactly right to me, Josh. Jim can configure timing. Stand by!

Dave Balter Partner, Flipside Crypto +1-617-308-8377

On Oct 2, 2017, at 12:23 PM, Josh Finer < josh@lbry.io > wrote:

Dave-

We are very conscious of securities law and want to reiterate these credits are intended for use on the LBRY network and LBRY app. They are not intended as an investment, and we have no idea if they will go up or down in value.

The current market price at Polo is $\sim 0.2305 USD - we'd like to extend a 5% discount to the market price considering the caliber and experience of your associates.

I'm not exactly sure of your timeline but when you are ready we can freeze the price and associated # of LBC and get the transaction done.

Thoughts?

Regards, Josh Finer COO/LBRY

On Mon, Oct 2, 2017 at 9:55 AM, Dave Balter < <u>dave@flipsidecrypto.com</u>> wrote:

yeah up, not down, sorry. what I meant was, as we do the buys over time, we start increasing the basis - so we end up paying more than we want FOIA Confidential Treatment Requested FC 000045

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because we wipe out the whole book.

Anyway, math aside --- thank you so much!

I'm cc'ing Jim who leads our buying efforts. What's the best way to initiate this with you guys, and what would the price structure be?

Thanks,

Dave

On Mon, Oct 2, 2017 at 9:51 AM, Jeremy Kauffman < <u>jeremy@lbry.io</u> > wrote:

Wouldn't buying on the markets drive the price up, not down?

But otherwise, I'm fine with this. We were likely going to sell some on the markets anyway, might as well help a friend out.

We're also likely going to have some changes coming soon that I think will be quite positive for existing holders, I'll keep you in the loop as this develops.

Cheers,

On Sat, Sep 30, 2017 at 4:00 PM, Dave Balter dave@flipsidecrypto.com wrote:

Jeremy,

What is up, what is up? Hope all is well.

As you may know, we've been running cryptocurrency clubs - basically these are designed to help investors simply obtain ownership of a basket of cryptocurrency. We provide the service of identifying the coins, acquiring them, safekeeping them in digital wallets and then putting them into cold storage for clients.

Using our algorithms (both github trend and volatility trackers) we've identified LBC as a crypto we'd like to acquire for Club One's basket. We're looking to acquire just north of \$50k worth. Before we go acquire on an exchange, I figured I'd check in to see if there was any value in acquiring directly from you - maybe we could obtain at off exchange rates or something.

I know it's not a ton of money, but if it helps, here's why I think you should (note: I'm extremely biased ;)):

- 1) Club One is comprised of 12 pretty powerful local individuals venture capitalists, billionaires, some heavy hitters them owning the coin would put you in the right group of people...happy to provide some names if you'd like
- 2) We already have commitments for Club Two, and would consider adding that into our basket, too. So we would do a follow on buy, if that was of interest.
- 3) We are generally loving and kind (ok not really a selling point, but I figured I'd note that...truth is, my CTO cofounder is more loving and kind than me. So there's that).
- 4) Would love to continue to find other ways to help LBRY grow, and we're very experienced at building and executing and would be happy to continue to share ideas / learnings if it would help...
- 5) Finally, if we buy on the exchanges, we are going to drive the price down a bit...we'd rather not do that (for you, or us)...

Anything we could consider here? Totally fine if not, but figured I'd ask first...

Dave

	Dave Balter Partner, Flipside Crypto +1-617-308-8377
	Jeremy Kauffman, Founder, <u>LBRY</u> (267) 210-4292 Build LBRY: <u>get</u> , <u>follow</u> , <u>like</u>
	 Dave Balter Partner, Flipside Crypto +1-617-308-8377
	Josh Finer COO/LBRY
	Jim Myers Partner, Flipside Crypto +1 267-441-0621
	losh Finer COO/LBRY
Pa	ve Balter rtner, Flipside Crypto -617-308-8377
	Finer /LBRY

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Josh Finer COO/LBRY